

Message Text

UNCLASSIFIED

PAGE 01 PORT L 00880 040910Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----092175 050326Z /64
R 040714Z AUG 78
FM AMEMBASSY PORT LOUIS
TO USDOC WASHDC
INFO SECSTATE WASHDC 7691

UNCLAS PORT LOUIS 0880

E.O. 11652: N/A
TAGS: N/A
SUBJECT: WTDR/FTI: IRELAND BLYTH LTD.

REF: USDOC 13019

1. MAURITIUS
OFFICE USE: 2. 785. 3. N/A 4. 01
5. IRELAND BLYTH LTD.
6. P.O. BOX 56
7. PORT LOUIS
8. CONTACT:CHRISTIAN DALAIS
9. TITLE: CHEIF EXECUTIVE
OTHER OFFICIAL: COLIN HARE, EXECUTIVE DIRECTOR
10. PHONE: 081241 11. TELEX: IW 4211
12. CABLE: BLYTHSOME
13. ESTABL.: 1972 14. EMPL.: 1407
15. SIZE: VERY LARGE.
16. REPUTATION: Y-GOOD. 17. RPT DATE: 08/78
OFFICE USE: 18. N/A 19. N/A 20. X
21. N/A. 22. N/A.
23A. 20320 IMP. RET. OF PRESERVED FOOD.
23B 20850 IMP. OF LIQUORS
23C. 28340 IMP. RET. OF PAHRMACEUTICALS
23D. 36300 IMP. RET. OF HOUSEHOLD APPLIANCES
23E. 36510 IMP. OF RADIO AND TELEVISION SETS
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23F. N/A IMP. RET. OF ALL TYPES OF BUILDING MATERIALS
23G. 3585630 IMP. OF AIR CONDITIONERS
23H. 28700 IMP. OF FERTILIZERS
23I. 35510 IMP. OF HEAVY MACHINERY FOR SUGARCANE AND
TEA FACTORIES
23J. 35230 IMP. OF LAND CLEARING MACHINERY AND TRACTORS.
23K. 20610 EXP. OF SUGAR

23L. 20995 EXP. OF TEA
23M. 28510 MFR. OF PAINTS
23N. 34422 MFR. OF STEEL WINDOWS
23O. N/A AGT. FOR SHIPPING COMPANIES.
24. FOREIGN SALES: IRELAND BLYTH LTD. EXPORTS TEA, SUGAR,
AND OTHER LOCAL PRODUCTS TO EUROPE, CANADA, AND
SOUTH AFRICA.
25. FINANCIAL REFS: CITIBANK N.A., P.O. BOX 80.
PORT LOUIS, MAURITIUS; MAURITIUS COMMERCIAL BANK LTD.,
P.O. BOX 52, SIR WILLIAM NEWTON STREET, PORT LOUIS,
MAURITIUS; BARCLAYS BANK INTERNATIONAL LTD., SIR
WILLIAM NEWTON STREET, PORT LOUIS, MAURITIUS.
26. TRADE REFERENCES: CATERPILLAR TRACTOR COMPANY,
PEORIA, ILLINOIS, U.S.A.
27. FOREIGN FIRMS REPRESENTED: NONE.
28. POST EVALUATION: THE FIRM, WHICH IS A PRIVATE LIMITED
LIABILITY COMPANY, IS AMONGST THE LEADING COMMERCIAL
FIRMS IN MAURITIUS. IT EMERGED FROM A MERGER OF
TWO BIG COMPANIES, NAMELY BLYTH BROGHERS AND CO. LTD.
(SERIAL NUMBER 400) AND IRELAND FRASER AND COMPANY LIMITED (SERIAL
NUMBER 1600). IT CONTROLS 23 COMPANIES AND IS
ASSOCIATED WITH 10 OTHER COMPANIES. IRELAND BLYTH
LIMITED ITSELF IS OWNED BY THREE COMPANIES, NAMELY
BLYTH, GREENE, JOURDAIN AND CO. LTD. (UNITED KINGDOM),
INVESTMENT HOLDING LIMITED, JOINT ECONOMIC TRADING
CO. LTD. IT HAS SET UP A BUYING COMPANY IN AUSTRALIA
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AND INTENDS, IN DUE COURSE, TO OPEN SIMILAR COMPANIES
IN EUROPE AND THE U.S.A. IT HAS A WORKING CAPITAL OF
US DOLLARS 600,000 AND AN AVERAGE ANNUAL VOLUME OF
BUSINESS OF US DOLLARS 50 MILLION. LOCAL BANKING
SOURCES REPORT THAT FIRM HAS SOUND FINANCIAL STANDING
AND OBLIGATIONS ARE PROMPTLY MET. THE EMBASSY
CONSIDERS THE COMPANY A GOOD TRADE CONTACT FOR
U.S. FIRMS.
KEELEY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTL00880
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780321-0084
Format: TEL
From: PORT LOUIS
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780897/aaaaddsh.tel
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 42ee356a-c288-dd11-92da-001cc4696bcc
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Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1835029
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: IRELAND BLYTH LTD.
TAGS: BTIO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/42ee356a-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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